

Instructions

The image displays several role-play cards and a script page for a role-play activity. The cards are designed to be used as props during the role-play.

- Red Card 1 (Top Left):** Features a thumbs up icon, the name "Thomas Ahlmann", and the affiliation "German umbrella association FairWertung". It includes the DW and GLOBAL IDEAS logos.
- Red Card 2 (Middle Right):** Features a thumbs down icon, the name "Thomas Ahlmann", and the affiliation "German umbrella association FairWertung". It includes the DW and GLOBAL IDEAS logos.
- Green Card (Bottom Left):** Features a thumbs up icon, the name "Adriana", and the affiliation "Manager of a fast f...". It includes the DW and GLOBAL IDEAS logos.
- Red Card 3 (Bottom Right):** Features a thumbs down icon, the name "Thomas Ahlmann", and the affiliation "German umbrella association FairWertung". It includes the DW and GLOBAL IDEAS logos.
- Script Page (Middle Left):** Contains the following text:

DW | Global Ideas Role play | Fast Fashion

Thomas Ahlmann
German umbrella association FairWertung

You are against fast fashion.

You are responsible for the collection and quality control of secondhand clothing. You are concerned that the flood of used clothes resulting from fast fashion creates more problems. In Germany, a million tons of textiles are donated annually, only 10% of which can be given away to those in need. The quality of the rest is just not good enough. Unfortunately, substandard textiles cannot be recycled, which has devastating impacts on the environment.

You base your arguments on facts and figures. You are calm and diplomatic.
- Script Page (Middle Right):** A smaller version of the script page, partially obscured by the red card.

Thomas Ahlmann



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German umbrella association FairWertung

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Jost Berghart

Owner of a sorting facility



Jost Berghart

Owner of a sorting facility

You are against fast fashion.

You sell discarded clothes from Europe that can't be donated. Most of your customers are in Africa, but your business is suffering as a result of fast fashion. The clothes are not of high quality and therefore hard to sell. The clothes that can be sold at market, no longer hold much value. And it takes much longer to find viable items in the vast mountains of used garments.

Your line of argument is largely focussed on economics – after all, your existence depends on slowing the flow of secondhand clothes. That explains why you can get quite heated when your arguments fall on deaf ears.

Manager of a fast fashion chain

Adriana Costa



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Role play | Fast Fashion

Adriana Costa

Manager of a fast fashion chain

You are in favor of fast fashion.

You sell fast fashion and earn well from it. The shares in your fashion chain have gone through the roof over the past few months, proving that your strategy is working. Apart from that, customers flock to your stores when you launch a new collection, meaning your fashion is in demand.

You argue from an economic standpoint and stress how the customer benefits from your clothes. You are quite successful, which gives you confidence in yourself and means you are not easily rattled.

Said Abbas

Influencer



Said Abbas

Influencer

You are in favor of fast fashion.

You collaborate with fast fashion shops to promote their clothes on Instagram every day. As an influencer, you need lots of new outfits, because you don't want your followers to get bored and you want to seal new sponsorship deals. Fast fashion allows you to jump on the latest trends quickly.

You consider yourself a voice for young people. But the biggest motivation for you is scoring those additional brand deals. You have to be careful what you say, or run the risk of losing followers. So you come across as particularly friendly, but you can also be fierce when it comes to the interests of young people.

Emilio Keller

used clothing fan



Emilio Keller

Used clothing fan

You are against fast fashion.

You categorically reject fast fashion and buy used clothes as a way to protect the environment. Secondhand shops are your happy place. The clothing there is high quality and not too expensive, which is also important for you as a student.

The issue of environmental protection is close to your heart, which is why you argue your point with such passion. You are very concerned about the social aspects of the fashion industry. You suggest solutions as a way to back up your arguments. As you are fashion-conscious and enjoy having new outfits, you repeatedly point to secondhand options as an alternative.

Local tailor from Uganda

Jamila Akello



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Role play | Fast Fashion

Jamila Akello

Local tailor from Uganda

You are against fast fashion.

You are currently building a business in Uganda, selling clothes you sew yourself. Cheap used clothing from Germany makes it hard for you to gain a foothold in the market. You would therefore welcome an import ban on secondhand garments from Europe. Your clothes are based on your culture and are made using local fabrics with traditional patterns. You make high-quality items.

You are angry about the situation, because despite your hard work, you are finding it tough to get established and make a living. Apart from that, you think people in your country are being fobbed off with substandard goods.

Malaika Mbabazi

Trader from Uganda



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Role play | Fast Fashion

Malaika Mbabazi

Trader from Uganda

You are in favor of fast fashion.

You buy used clothes from Germany to sell in Uganda. This is how you have built up your livelihood, and you make good money. Most people from your community like to buy the clothes as they are inexpensive and modern. An import stop on used clothing from Europe would threaten your existence.

Your arguments are largely based on what you see as the social and economic advantages of secondhand clothes from Europe, both for you and for people in your region. You also tell stories about your clients as a way to reinforce your points. You are clear but calm.